

Do You Want A Tool To Significantly Improve Your School? Then We Can Help You With The Development of Your Schools'...

# STRATEGIC PLAN

A Comprehensive Approach to Building Consensus and Motivating Support, and Defining Critical Priorities for Your Board & Administration.

## Our Proven Strategic Planning System Approach will...

- ✓ Define school priorities, reducing weaknesses, & refocusing your resources.
- ✓ Strengthen the partnership between Administration & Board, making both aware of their roles, boundaries, and the school's mission.
- ✓ Define benchmarks for success and accountability, creating a huge 'bull's eye.'
- ✓ Analyze critical issues, identify what's holding you back, & provide a road map for success.
- ✓ Improve finances & projections; know where & why you are putting funds in your budget, and help your parents understand your current and future tuition fee increases.
- ✓ Energize everyone to get involved & create a shared vision & sense of ownership.
- ✓ Build stronger academic & extra-curricular programs or even revitalize them.
- ✓ Catapult your fundraising campaigns to the next level.
- ✓ Form the criteria for yearly Head & Board evaluations.

## When We Develop Your Strategic Plan, We Will:

- ⇒ Determine the Scope of the Strategic Planning Process, Steps, & Timelines.
- ⇒ Orient the Board, Administration, Faculty, & Parents to the Planning Process.
- ⇒ Obtain Community Views (e.g., surveys, interviews, focus groups, questionnaires).
- ⇒ Assemble Internal & External Background Data To Determine Where You Are Now.
- ⇒ Re/define the Vision, Mission, Core Values, & Philosophy of Where You Want To Be.
- ⇒ Assess your Current Situation: Strengths, Weaknesses, Opportunities, & Threats.
- ⇒ Identify & Frame Your Critical Issues & Priorities For Change.
- ⇒ Develop Strategic Priorities, Goals, & Objectives for Success.
- ⇒ Support Development With Action Plans For Improvement.
- ⇒ Assist Your Planning Team in Presenting the Results to your Board & Community.
- ⇒ Oversee & Guide the Preparation of Your Internal & Public Strategic Planning Documents.
- ⇒ Oversee the Process to Annually Monitor, Evaluate, & Revise your Strategic Plan.
- ⇒ Oversee & Guide Preparation of your Yearly Operational Plan & Board Goals.

**Contact Us & Learn More About How We Can Develop Your School's Strategic Plan**

● Email: info@halladayeducationgroup.com ● Phone: 1-604-868-0002 ● Fax: 1-866-472-8737 ●

## STRATEGIC PLANNING TOOLKIT © — "You Can Also Do It Yourself!"

*Do You Want To Develop Your Own Strategic Plan? You Can By Using Our...*

- ☑ **Strategic Planning Toolkit** ©, which shows you how to develop your own Strategic Plan for your school with easy to follow, step-by-step directions.
- ☑ It contains a comprehensive 100 page Workbook, 130 page Manual, & a 4-CD set. We take the best of every model on planning, answer every question there is, & provide the most complete blueprint to help you **develop, implement, & revise** your own plan.

To order the Toolkit, visit our **Secure Online Store at:**

[www.HalladayEducationGroup.com/products/products.php](http://www.HalladayEducationGroup.com/products/products.php)



Halladay Education Group Is The Trusted Authority for Private School Management & Operation Solutions.

**Your Facilitator**



**Douglas Halladay** has a proven track record in private schools as a Head of School, Deputy Head, Founding Senior School Director, Curriculum Coordinator, teacher, & consultant, with a wealth of experience in supporting leaders in helping to improve their operations and management.

